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REENTRY SUCCESS SERIES

All courses in English,
with a Spanish version for each

REENTRY SUCCESS SERIES



Series Overview

Est. Time to Complete Series

18 - 20 hours

Key Areas of Focus

Reentry Preparedness
Personal Development
Communication
Personal Responsibility
Goal-Setting
Decision Management

Target Audience

General Population
Ideal for individuals
nearing reentry

Reading Level

9th - grade

Assessments

50+ Multiple Choice
Questions

50+ Reflection Questions

Learning Format

Integrated Video-based
System with Workbooks +
Facilitator's Guides

Staff Engagement Level

Low



Bob Pelshaw is a nationally recognized business coach, author, and champion of those who decide to rebuild their lives. He has sold tens of thousands of books and materials for the formerly incarcerated and for those who are starting over. As a formerly incarcerated person, his practical material resonates with the incarcerated in profound ways.

The Pelshaw Group's *Reentry Success Series* relies on more than just helping formerly incarcerated individuals find jobs; it uniquely guides them through a transformative process of self-reflection to change their attitudes and beliefs, take ownership of their past actions, and develop habits that will lead to lifelong success.

INTERNAL: The Foundation for a Successful Life

1. Getting Past Your Past
2. Everyone Has An Addiction
3. The Spark is Not The Flame (The Secret to Motivation)
4. Leadership For Returning Citizens
5. How to Achieve Our Goals
6. Maximize Your Life
7. Your Attitude Will Determine Your Altitude

EXTERNAL: Dealing With Others & Getting a Job

8. Communication: What's the Point?
9. Communication for Success
10. Elevate Your Future With Elevator Pitches
11. Easy and Effective Resumes
12. Seven Strategies for Getting A Job With a Criminal History
13. Job Search Strategies
14. Great Interviews And Jobs for the Formerly Incarcerated

PRACTICAL: Thriving Independently in the Free World

15. Before You are Released
16. Getting, Building, and Fixing Credit
17. Personal Finance for Returning Citizens
18. Affordable Tech Strategies
19. Housing Strategies after Release
20. Work Habits for Success
21. REENTRY SUCCESS SUMMARY

**Available in
English & Spanish
on DVDs +
most tablets**



ABOUT BOB



Author of the ***Illegal to Legal*** Series (Book, Workbook, DVD, videos)

Entrepreneur

Public speaker

Former Associate Trainer for Dr. John C. Maxwell's non-profit ***Equip*** and taught leadership internationally

Formerly incarcerated citizen

FROM THE AUTHOR of the most successful guide
for returning citizens comes **REENTRY SUCCESS**

 Content available on every tablet

 Over 100,000 downloads

 Over 90% completion average!

REENTRY SUCCESS SERIES

Acclaim from Professionals

“Your criminal conviction does not define you. It is what you do moving forward, right now, tomorrow, and 10 years from now that will shape your legacy. Bob Pelshaw takes the road map described in his book “Illegal to Legal” & provides step-by-step course work to prepare people for success upon release.”

--**Scott Frakes**, Dir. (ret.), Nebraska Dept. of Correctional Services

“At Edovo, we provide secure learning, communication, and rehabilitation technology to people who are incarcerated. We're so glad to have the addition of Pelshaw Group's content as a part of our offering - it's material that has been well used and commented on for its practicality, readability, and relevance. ”

--**Brian Hill**, CEO of Edovo

“I absolutely love this... and wish I could put it into the hands of every prisoner who is going to be released; it would sure help prevent their return to incarceration.”

--**Suzanne Powell, PhD.**, Pittsburgh Books to Prisoners

“...concrete guidance for anyone thinking about their next step in life and work.”

--**Jon Evans**, President Good News Jail and Prison Ministry Inc.

Acclaim from the Incarcerated

“I wish I knew about this when I was on the street. Maybe I wouldn't be here right now.”

--**“Big O,”** incarcerated

“I'm [serving] 120 months for doing business as a drug dealer. I'll be out soon, and I'm ... an older and smarter man. I have come to the point in my life that I won't break the law again, or they may give me a life sentence. I dream to own my own business. After reading [this] I feel like I can make it come true. ”

--**Timothy J.P.**, incarcerated

“This will help a lot of people....”

--**“Ike,”** incarcerated

“For the first time since getting locked up I have hope for a good life when I'm free.”

--**“Big Mo,”** incarcerated





“In my life I was blessed to have access to education and self-help material. I consumed hundreds of business, leadership, and self-help books by Zig Ziglar, Patrick Lencioni, John Maxwell, and others. I even became a trainer for Maxwell’s non-profit *Equip*, teaching leadership globally.

Through *Reentry Success* and my other material I hope to make practical self-help material accessible to the incarcerated, who resonate with my message since I’m formerly incarcerated myself, and know how to connect with this population.”

Bob Pelshaw, founder of Pelshaw Group Inc.
and author of *Illegal to Legal* and the *Reentry Success* Series



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REENTRY SUCCESS SERIES

SAMPLE WORKBOOK

by

BOB PELSHAW



Dear Corrections Professional:

When I was incarcerated at Leavenworth FPC, I remember being part of “going home parties.” There was one thing each party had in common: the person being released swore they would never return to jail or prison.



If everyone declares they’re not returning, why is recidivism so high? Can we add a different approach to help prepare someone for entry?

Ever since publishing the *Illegal to Legal* book, workbook, and DVD and writing the Ask Bob inmate advice column carried in hundreds of tablets nationally, I’ve wanted to create tools, using my background as a formerly incarcerated citizen, and a former Associate Trainer for Dr. John C. Maxwell’s group *Equip*, that could truly help people rebuild their lives after incarceration.

The **REENTRY SUCCESS SERIES** provides a simple, practical, common-sense approach to developing a comprehensive list of skills returning citizens need to succeed in the free world. **REENTRY SUCCESS** is an integrated video-based learning tool, on multiple platforms, to facilitate the reentry preparation process with meaningful and actionable steps the learner can achieve; whether they are working in a workbook, on a tablet, or in a classroom watching the Series on a DVD in your facility, proctored or not.

This Sample Workbook presents the Facilitator version of Getting Past Your Past course (Vol. 1, Course 1) which includes the answers in the course, as opposed to the Learner versions of the workbooks which have blanks where the Facilitator versions have answers, along with an answer key at the back of the course. The workbooks can be for individual or group learning. They work best when coupled with the tablet courses or **REENTRY SUCCESS SERIES** DVDs.

Please review the Course Descriptions, and contact us or your tablet provider to order DVDs, workbooks, or get the courses on your tablets. Bulk pricing is available. I’m also personally available for speaking engagements in your facilities – please contact me for details.

Thank you for your consideration of this exciting, new approach to reentry preparation.



THE REENTRY SUCCESS SERIES

COURSE DESCRIPTION / VOLUME I

INTERNAL - The Foundation for a Successful Life

Getting Past Your Past

Common sense reveals that returning citizens recidivate because they return to their past lives. This powerful and transformational course gives practical and implementable steps learners can take to not only stay out of jail and prison, but also have their best life yet.

Everyone Has an Addiction

This course uses a practical approach from someone who has battled addictions his whole life, is formerly incarcerated, and can help you walk through this journey. By the end of this course learners will:

- Know the four causes of addictions (your brain, genetics, environment, life experience);
- Recognize how The Shame Train & The Cycle of Addiction have affected your life;
- Know the 5 stages of the cycle of addiction;
- Know how to disrupt the cycle of addiction.

The Spark is Not the Flame (the secret to motivation)

All of us do things we know we shouldn't, and sometimes have a hard time doing those things we know we should do. This Course teaches strategies to help the learner do things they should do, but don't feel like doing. These strategies will help them have more control and more success in their lives in or out of jail. This course teaches:

The Myth of Motivation: We never feel like doing something until we start doing it.

The 4 Rules of The Spark is Not The Flame:

1. You can't wait until you feel like doing something. You light your own flame when you start doing something.
2. Finishing things, especially things you don't want to do, builds and maintains your momentum.
3. The things we do to avoid something are worse than just doing it. Avoiding action steals momentum.
4. Don't put off doing something that you could do today.



Leadership for Returning Citizens

This cutting edge course is definitely thinking outside the box with a unique and practical strategy to help reduce recidivism. Leadership expert Dr. John C. Maxwell says “everything rises and falls on leadership” and that “leadership is influence, nothing more, nothing less.” This course shows the learner how to develop self-leadership as a strategy to avoid negative influences they will encounter after release.

How to Achieve Goals

This Course teaches:

- The difference between a Desire and a Goal.
- What the essential ingredient to goal achievement is.
- How to make and work a Decision Management Plan.
- How to make the Law of Focus work for you.
- How to create an action plan for each of your goals (Start with the End in Mind).



Maximize Your Life

The answer to successful reentry and a fulfilled life is not just having and accomplishing goals. This course teaches:

- The difference between growth and goals.
- The Power of Multiplication: why growth is better than goals.
- The Five Facts About Growth.
- The problem with focusing only on our strengths.
- The Six Areas of Life.
- How to make and use a Life Plan and a Personal Growth Plan to help you balance, control, and maximize your life.
- How can you have a good attitude when you’re locked up? This course helps the learner know how their attitude affects them and how they can control it to create a new future.

Your Attitude Will Determine Your Altitude

How can you have a good attitude when you’re locked up? This course helps the learner know how their attitude affects them and how they can control it to create a new future.



THE REENTRY SUCCESS SERIES

COURSE DESCRIPTION / VOLUME II

EXTERNAL - Dealing With Others & Getting a Job

Communication: What's the Point?

The ability to be a good communicator is a **HUGE** part of reentry success. This course teaches how to properly use communication skills to get a job, get a place to live, reconnect with family, and restart life. The better someone is at communication the quicker they can achieve reentry success.

Communication for Success

This course teaches:

- What communication really is.
- The “8 Tips For the Incarcerated To Improve Communication Skills”.
- How to network the right way.

Elevate Your Future With Elevator Pitches

This course teaches how to use elevator pitches as a powerful persuasive tool to elevate your future in job interviews and other life situations for people with a criminal history. Learner will be able to craft an elevator pitch to explain their criminal history in a direct and non-threatening way, and also craft another elevator pitch to sell themselves.

Easy & Effective Resumes

Having a good resume helps returning citizens be better prepared and organized to apply for jobs. The right resume helps them get hired faster.



This course teaches:

- The types of resumes, and how to use a Functional Resume.
- “The 6 Steps In Making an Effective Resume,” plus a bonus step.
- How to deal with employment gaps.
- How to use free resources to help make great resumes, including Google Documents and Artificial Intelligence.

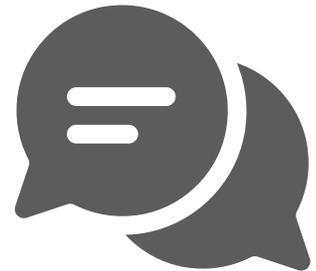
Seven Strategies For Getting a Job With a Record

This course teaches seven specific, powerful, practical, doable strategies to help job applicants with a criminal history get jobs, starting with Strategy #1 Make getting a job your job until you get a job!

Job Search Strategies

This course teaches:

- Three Things To Know Before You Start a Job Search.
- How to create a Job Search Plan, using just 4 powerful steps!
- Common mistakes made during job searches.
- How to identify the types of jobs best suited to apply for.
- The 6 Main Sources For Getting Hired.
- How to match your application to a job description.
- Non-traditional work options.
- Workforce Development websites for each state, and how to find local agencies and other job search engines.



Great Interviews and Jobs

Getting a job after jail or prison is one of the most difficult challenges a formerly incarcerated person faces. This course seeks to change that by helping them perform better on interviews, increasing their odds of getting hired. This course teaches effective job interviewing skills designed to help formerly incarcerated citizens get hired more frequently, and hopefully, in better-paying jobs.



THE REENTRY SUCCESS SERIES

COURSE DESCRIPTION / VOLUME III

PRACTICAL - Thriving Independently in the Free World

Before You're Released

This course helps the learner realize what they can do to prepare for reentry while incarcerated by teaching:

- How to get their vital documents before they're released.
- The 6 Things to Do Your First Week of Release.
- The 9 Things to Do Your First Month of Release.
- Assistance Programs & Resources that can help, and how to find others specific to where they are being released to.

Getting, Building, and Fixing Credit

This Course teaches, in plain language:

- What a Credit Bureau and Credit Scores are, and how they affect life.
- Ways to get credit, whether or not they ever had credit, or if their credit is bad.
- How to grow it and manage credit.
- Places to get free credit checks.
- How to build or rebuild credit quickly.

Personal Finance for Returning Citizens

This course teaches learners, in plain language:

- What Personal Finance really is.
- Realize the financial strengths they already have.
- How to control their money (budgeting), instead of it controlling them.
- Options for Banking after they're released.



Affordable Tech Strategies

A basic working knowledge of using today's tech is essential to be able to apply for jobs or search for housing. This course teaches how, step by step, to set up a free email account, show how to do online searches, and show you free and easy ways to make great looking resumes to help with job searches.

Housing Strategies After Release



Formerly incarcerated citizens are 10 times more likely to be homeless than the rest of the population. Housing after release is a huge challenge facing returning citizens. This course teaches:

- What housing options are available for returning citizens.
- How to find housing programs for the place they're being released to.
- Learn some of the latest online resources for housing searches.
- Some non-traditional options for housing, and where to find them.

Work Habits for Success

In this course learners discover:

- Seven reasons to put up with a job you don't want.
- Hard Work isn't Enough: the Five Work Habits for Success.

Reentry Success

This course refreshes the learner on each of the classes, with special emphasis on the two most important keys to creating their own reentry success story.



LESSON 1

GETTING PAST YOUR PAST



REENTRY SUCCESS SERIES VOL. 1

Do you ever wish you can go back in time and do things over, or differently?
Who hasn't?

We can't go back in time, but we can make a new future that puts our past in the past.

One of the secrets to a successful reentry:

Everyone deserves a **SECOND CHANCE**, but not everyone is **READY** for a second chance.

Most people will give you a second chance, if you can **PROVE** to them that your **PAST** is in the past.

Why are most people rearrested?

Common sense says they go back to their past life or past **HABITS** but I don't believe that's the whole story.



It doesn't have to be that way, and you are not destined to repeat your same mistakes if you're willing to make **CHANGES**. If you don't make changes, you'll **FAIL** again.

If you've been rearrested, why did it happen to you?

You can use your past to propel your new future.

OBJECTIVES

- To show you practical & powerful ways to make your past work for, and not against, you.
- To show you how to use these skills to not only stay out of jail and prison in the future, but to also have your best life yet, living truly free.
- To give you an action plan to help you get and keep your past in the past.

Let's start with one of my favorite Word Pictures, from my book *Illegal to Legal* and from my Blog of the Space Shuttle. Word Pictures are what I use to explain or teach certain concepts in a memorable way.

Obviously, the Space Shuttle was designed to be in space, not to be stuck on earth. Blasting into space is part of the process of getting the Shuttle to its destiny. The blast off isn't everything, it's just the beginning of the journey. Just like getting released from jail or prison isn't everything, it's the start of your journey.



SPACE SHUTTLE TRIVIA

What's the #1 thing the Space Shuttle has to overcome to blast off and achieve orbit?

Is it:

- Gravity
- Wind speed
- Weight of the Space Shuttle (everything but the fuel)
- Weight of the fuel alone**
- None of the above

THE IRONY

The correct answer is D - the weight of the fuel alone. Can you believe the fuel weighs **19 times** what the Shuttle does? Here's the ironic part, the Shuttle needs every drop of fuel to get into orbit, or to get to its destiny, but overcoming the weight of the fuel is the



biggest challenge the Shuttle has for its blast off. Now pretend your past is like the fuel in the Space Shuttle.

Let's look at three different ways to handle the fuel in the Space Shuttle to learn how to use our past to propel us to our future.

YOUR PAST IS YOUR FUEL - # 1

Unused it **WEIGHS** you down. You let your past hold you down when your past:

- Keeps you from dreaming about a new future.
- Makes you think you're bad or **DAMAGED** goods.
- Makes you think you can't make it on the outside.
- **ROBS** you of starting the fight for your new future.

How has your past held you back?

YOUR PAST IS YOUR FUEL #2

IMPROPERLY used fuel becomes **DANGEROUS**, Explosive, sometimes even destructive.

We use our past improperly when:

- Our past leads us to destructive **ACTIONS** or **HABITS**.
- Our past leads us to **PEOPLE** who take us down destructive paths.
- We dwell on the negative parts of our life to the point it creates **NEGATIVE**, self fulfilling or self-defeating thoughts.
- We become **BITTER** about our past to the point that we lash out at others.

How have you not used your past properly? Try to give a specific example.

YOUR PAST IS YOUR FUEL #3

PROPERLY used fuel will **PROPEL** you to your destiny and best life.

ILLEGAL to LEGAL

Business Success for the (Formerly) Incarcerated

THE
SERIES

ILLEGAL TO LEGAL SERIES

Sometimes people need a reason to get a job, or stay at a job they don't want. *Illegal to Legal* shows learners how to start a micro business, using their strengths and talents, but first encourages learners to get a job to build a foundation for them to launch a future business. This 5-part award winning course gives learners hope and a gameplan for a life apart from the conditions that got them incarcerated.

Lesson 1: You Are More Powerful Than You Think

Helping the learner identify business skills they already have

Lesson 2: Turn Your Passions Into a Business

Helping the learner identify their passions, and show how to channel that into a business.

Lesson 3: SWOT (not SWAT) Your Success

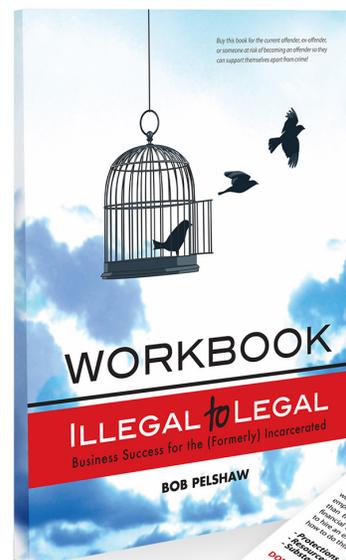
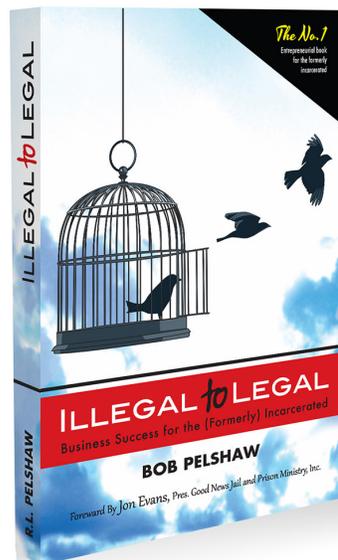
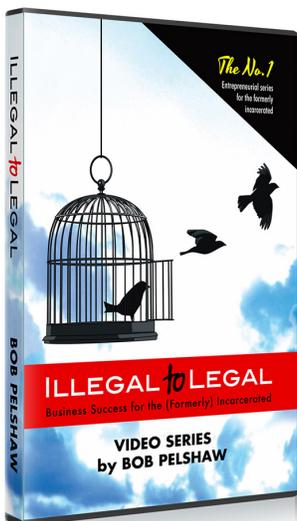
This teaches the learner how to make a Strengths, Weakness, Opportunities, and Threats analysis on their potential business, and their life.

Lesson 4: The Business Plan Checklist

This proprietary checklist introduces and simplifies the process of business planning

Lesson 5: SWOT Your Purple Cow

This lesson shows the learner how to use their strengths and SWOT analysis to create a unique selling proposition to help them promote their unique strengths.

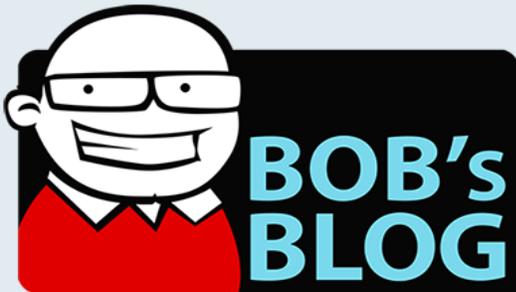


OTHER MATERIAL

Over the years we've developed hundreds of articles and resources, in the main categories noted below, that are added to monthly.

They include:

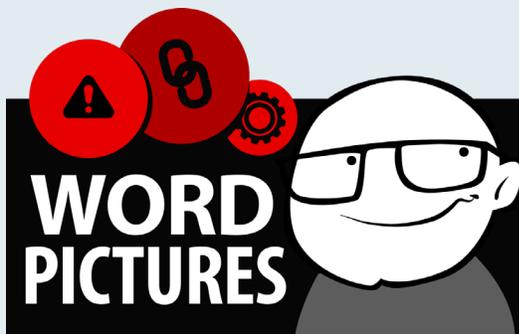
Bob's Blog offers timely, encouraging, and helpful observations. It's similar to John Tesch's Intelligence For Your Life but for the incarcerated.



Ask Bob is a popular advice column for the incarcerated that answers questions about life, business, and starting over, and avoids questions about cases, law, and controversial topics.



Word Pictures are short lessons designed to add value in a memorable way, reinforced by the visualized object of the article.



Bottom-Line Reasons to Hire the Formerly Incarcerated

When I was an employer, before incarceration, I never hired someone that was justice impacted. This course teaches the learner powerful tools they can use to persuade a reluctant employer to hire them using the Work Opportunity Tax Credit, Bonds for Jobs program, and much more!

The Reentry Success Series and **Illegal to Legal Series** are some of the most cost-effective options for effective integrated educational systems.

There's nothing else like them!



Reentry Success Series ^

DVD Series, w/50 copies each of Volume 1, 2, & 3 Workbook - \$4,000

Workbook order price: \$30/copy (bulk pricing available, please ask)

Illegal to Legal Series ^

DVD Series, w/50 copies each of the Book and Workbook - \$2,500

Book, individual price: \$20/copy

Workbook, individual price: \$15/copy

Book/Workbook bundle price: \$30/copy

*Bulk pricing available, please ask

^ Tablet Pricing: Available now through Edovo! Contact your Edovo or tablet representative to learn more about the digital offering today. Discounts available for multiple facilities, and for purchasing workbooks with your tablet courses.

***Request your sample copies of the Reentry Success Workbooks
or the Illegal to Legal Book and Workbook today!***



**Need an engaging
speaker/teacher,
live and in-person?**

**Contact
Bob Pelshaw today!**

bob@pelshaw group.com / 402-401-9523 (direct) / 402-932-7777 (office)

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